Francesco Baldassarri

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Profile Summary

- 13+ years of experience as Technical Product/Program/Project Manager, Technical Marketing Manager, Tech Advisor and Developer Advocate, Developer Relations (DevRel) and Community Leader
- Expertise in Natural Language Processing (NLP and Textual Generative AI), Cloud Platforms, and open-source software development and distribution
- Excellent technical presenter and public speaker, content creator and editor, and community manager with trainings to over 31K developers
- Software development skills: Python, and C; DevOps methodologies (CDev/CI/CDep)
- Committed team player, fast learner, and result-oriented professional

Professional Experiences

Expert.ai S.p.A.

Delivery Project Manager (Professional Services) | July 2023 to date
Technical Product Owner and Product Manager (R&D) | June 2021 to July 2023
Symbolic NLP Advocate and Community Leader (Product) | February 2021 to July 2023

- Managed project scope, deliverables, timelines, and resources for various natural language processing solutions
- Defined product vision, roadmap, OKRs, KPIs, and release plans based on market trends and customer feedback
- Collaborated with engineering teams, stakeholders, and technical marketing teams to ensure product quality and alignment
- Led the community and advocacy strategy for rule-based Natural Language Processing and Generative AI Large Language Model (LLM) technology and approaches

MetaRing S.r.l.

Chief Operating Officer (COO) and Head of DevRel | June 2019 to February 2021

- Consulted on management and daily operation of the company
- Drove research and development projects for SaaS business, internal tools, and collateral deals
- Planned and executed developer relations and marketing strategies for software developers and CTOs

Google Italy S.r.l. as Contractual employee

Google Cloud Community Manager EMEA (DevRel) | October 2017 to February 2019

- Managed Google Cloud communities' presence during first and third-party events around EMEA
- Coordinated budget requests, communications, and performance indicators for cloud community-related activities

Intel Corporation Italia S.p.A. as Vendor/Technical Consultant

Community Programs Manager EMEA (DevRel Content Team) | January 2016 to October 2017
Italian Community Manager (Software Developer Programs Team) | September 2011 to December 2015

- Program manager for various developer-focused programs within EMEA related to developers' affinity and innovation
- Actively scouted, engaged, and supported software and solution developers in Italy and EMEA creating new communities
- Delivered technical speeches, articles, and demos for Intel-related platforms and technologies
- Implemented social media marketing strategy and successful relationships with third-party players

Technical Background and Areas of Interest

Knowledge of open-source software development and distribution, open-source governance, and open-content creation.

Deep expertise in Unix-like free operative systems, distributions and frameworks.

Design, build, and manage solutions on Cloud Platforms, such as configuration management, continuous integration/delivery, observability/logging/monitoring, processes automation, and site reliability.

Natural Language Processing, Natural Language Understanding, and Natural Language Generation within Generative AI related frameworks, tools, and models.

Personal Details

Nationality: Italian
Native Italian speaker; fully professional proficiency in English

Personal Interests and Hobbies

- Part of Communities: Bologna Developer Zone (co-founder), Free Software Foundation (member), MakeInBo (member), FabLab Bologna (member), Intel Developer Zone (member), Out in Tech (member), Unicorns in Tech (member).
- Public Speaking on technical and non-technical topics.
- Retro-computing and computer science history, science fiction, platform and RPG videogames, singer-songwriter music, television series.
- Working on my own electronic and computer science laboratory.

Social Coordinates

Linkedin: it.linkedin.com/in/fbaldassarri
Technical Blogs: francesco.world & bare-metal.ai
Github: github.com/fbaldassarri
Telegram: @francesco_1985

Additional references and info upon request.